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FOR IMMEDIATE RELEASE

THE INTELITECH GROUP AND LOCATESMARTER ANNOUNCE STRATEGIC PARTNERSHIP TO DELIVER ENHANCED ARM INDUSTRY ANALYTICS

Companies to provide agencies with additional data solutions to enhance profitability

Camas, WA (January 27, 2020) – [The Intelitech Group](#), a premier analytics provider and consulting service in the Accounts Receivables Management (ARM) industry, today announced it has partnered with [LocateSmarter](#) to deliver clients enhanced solutions that improve profitability.

LocateSmarter provides skip tracing, identity and compliance solutions to help ARM companies locate consumer information to recover payments, identify fraud, and remain compliant with government regulations.

“Through this partnership, we’ve agreed to join together in solving the industry’s pressing data and analytics challenges,” says Bryan Houston, Manager Partner at The Intelitech Group. “By delivering data that evolves with your business through customized sources and workflow consultation, a partnership with LocateSmarter fits perfectly with our mission to help agencies work smarter by being data-driven.”

“The Intelitech Group and LocateSmarter share similar values – serving the ARM industry with agile solutions,” says Jonathan Brooks, President of LocateSmarter. “Our focus on quality over quantity brings a unique value to customers and shifts industry focus from the common ‘hit rate’ model to a true RPC model. We’re decreasing excess data, costs, and resources in the context of Intelitech’s applied analytics and workflow models.”

Combined capabilities are now available to Intelitech subscribers, with functionality focused on waterfall workflow strategies for their most profitable and highest ROI accounts.

About The Intelitech Group

The Intelitech Group™, a pioneer in delivering account scoring and segmentation to the ARM industry since 1999, provides consulting and technology solutions to help agencies work smarter to achieve optimal results. Leveraging industry expertise and market intelligence with machine-learning, The Intelitech Group brings extensive knowledge, insights and practical tools to help agencies delve deep into all facets of the organization to measure, analyze and implement results-oriented solutions. For additional information, visit www.intelitechgroup.com.

About LocateSmarter®

LocateSmarter, LLC was formed in 2012 with a mission to deliver next generation, cloud-based skip trace solutions for accounts receivable management and collection purposes. With a focus on high quality data and an intricate understanding of the accounts receivable industry, LocateSmarter has built skip tracing products that improve contact rates, reduce operating costs and minimize the risk of complaints and litigation associated with inaccurate data.

LocateSmarter has been recognized as an Employer of Choice and received the 2016 Top Collection Product Award. For more information on LocateSmarter and its products, please visit www.locatesmarter.com or call 888-254-5501.